



SCHEEF & STONE, L.L.P.

Legal counsel based on solid principles.

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I hereby certify that I have caused the documents indicated below to be deposited with the United States Postal Service "Express Mail Post Office to Addressee" under 37 CFR § 1.10 on the date indicated above and are addressed to the Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, and mailed on the above Date of Mailing with the above "Express Mail" mailing label number

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Diane Taylor

MAIL STOP PATENT APPLICATION
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

DOCKET NO. 1643.104

DATE: February 6, 2004

Sir:

In re: Applicant: David J. Edmondson and Mark C. Hill
Title: **APPARATUS, AND ASSOCIATED METHOD, FOR
DYNAMICALLY PRICING CONTENT RESPONSIVE TO
QUANTITATIVE DEMAND INDICIA**

Enclosed are:

- ☒ Patent application (19 pages);
- ☒ Three (3) sheets of formal drawing(s);
- ☒ Declaration and Power of Attorney;
- ☒ Assignment;
- ☒ Recordation Form Cover Sheet; and
- ☒ Postcard receipt

The Commissioner is hereby authorized to charge payment of the following fees associated with this communication, or credit any overpayment, to Deposit Account No. 50-2032. A duplicate copy of this sheet is enclosed.

| For | Number Filed | Number Extra | Rate | Fee |
|----------------------|--------------|-------------------|-----------|----------|
| Basic Fee | | | | \$770.00 |
| Total Claims | 20-20 | — in excess of 20 | x \$18 = | |
| Indep. Claims | 2-3 | — in excess of 3 | x \$86 = | |
| Multiple Dep. Claims | | | x \$290 = | 0.00 |
| TOTAL | | | | \$770.00 |

Respectfully submitted,

By:

Robert H. Kelly
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